



# Sponsorship Programs

Oak Mountain Youth Football & Cheerleading (OMYFC) is a community sports program that provides football and cheerleading programs where youth can participate in organized competition in a safe environment. We also strive to not only enhance participants' technical skills but to foster leadership and developmental skills through sportsmanship and teamwork. OMYFC is non-profit charitable organization and relies only on registration fees and sponsorships to fund our programs. Our organization is dependent solely on community volunteers to coach players and sponsorships to fund programs. Your sponsorship would allow our organization to continue to grow and provide much needed funds to help offset the costs of uniforms, equipment, field maintenance, referees, and registration fees. Your sponsorship would be greatly appreciated by the all participants' families and the countless volunteers whose efforts make this organization succeed.

In order to continue to make this rewarding experience a reality for our youth, we are reaching out directly to our community businesses, families and friends and offering the opportunity to help by becoming a league sponsor. While any level of sponsorship you choose will be greatly appreciated, higher levels offer greater exposure and more advertising opportunities. Each level includes your business name either on a shared banner or on an individual banner dependent on the level of sponsorship you choose. Each banner will be displayed on the fencing in front of the grandstands from August through November, where your business name will be seen by thousands of people, not only the Oak Mountain community, but also by the surrounding communities of the visiting teams.

## **Red Level \$350**

- Sideline banner displayed at all home games
- Sponsor announced at all home games
- Company Logo on OMYFC Website with a link to company website

## **Blue Level \$600**

- Sideline banner displayed at all home games
- Sponsor announced at all home games
- Company Logo on OMYFC website with link to company website
- Sponsor announcement on Facebook page with link to company website
- 2 tickets to any OMYFC home game of your choice

## **Eagle Club \$1000**

- Sideline banner displayed at all home games
- Sponsor announced at all home games
- Company Logo on OMYFC website with link to company website
- Sponsor announcement on Facebook page with link to company website
- 2 season passes to all OMYFC home games
- Company name and logo on next year's OMYFC football registration t-shirt
- Gift bag with Oak Mountain sports memorabilia and spirit wear
- Oak Mountain Youth Football Helmet to keep and display at business

# OMYFC Sponsorship Form

Please complete the following form to take advantage of the advertising opportunities with Oak Mountain Youth Football and Cheerleading. Remember, your sponsorship is 100% tax deductible and benefits hundreds of boys and girls.

Please return the completed form and contribution to player, team, or coach you received information from or mail to below address:

**Oak Mountain Youth Football & Cheer**  
**460 Hillandell Drive**  
**Birmingham, AL 35244**

## Sponsor's Information:

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## Please select sponsor package:

Red: \$350 \_\_\_\_\_

Blue: \$600 \_\_\_\_\_

Eagle: \$1,000 \_\_\_\_\_

## Participant Information, if applicable:

Participant Name: \_\_\_\_\_

Participant Grade Level: \_\_\_\_\_

Football or Cheer: \_\_\_\_\_

Coach's Name: \_\_\_\_\_

For Red, Blue, and Eagle Level sponsorships please email your artwork for your banner to the email address listed below. If you have questions, contact **Allyson Madinger** at **205-739-1994** or at [omsponsorshipinfo@gmail.com](mailto:omsponsorshipinfo@gmail.com)